

# WOW Women

Ready to play a bigger game?  
Do you need inspiration to  
achieve your goals?  
Are you looking for something more?

Join us on an incredible journey to unlock your creativity,  
leadership and entrepreneurialism by connecting with  
women who will challenge you, stretch your thinking and  
lead you to new opportunities.

It's time to... "empower,  
inspire,  
succeed"

[www.wowwomengroup.com.au](http://www.wowwomengroup.com.au)

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WOW  
Women

presents...

"empower,  
inspire,  
succeed"

Shepparton's exclusive one day event for women, will be held in the spirit of sharing and exchanging experiences. After the extraordinary success of the 2015 and 2016 events, WOW Women is on again.

This is an incredible opportunity to network with your local community of women, make connections that bring value, expand horizons, provide insights and encourage you to step boldly into the unknown.

Be part of this momentous occasion by attending the WOW day for women.



## YOUR KEYNOTE SPEAKER;

*RedBalloon Founding Director and Shark Tank Judge*

## NAOMI SIMSON

**Founding Director of RedBalloon; Entrepreneur; Blogger;  
LinkedIn Influencer; Author and Speaker**

Naomi Simson started her entrepreneurial journey with RedBalloon in 2001 from her front room with just \$25,000 and a second-hand computer - it is now considered one of Australia's online business success stories.

RedBalloon is an online "experience" gift retailer which has sold more than 3 million experiences and featured on BRW magazine's Great Places to Work list five years in a row.

From its humble, home-based beginnings a decade ago, RedBalloon is considered a brand success story - with its mantra Give, Share Live, it supports more than 3000 activity partners throughout Australia and New Zealand.

Before founding RedBalloon, Naomi worked for big businesses including IBM, Apple, KPMG and

Ansett Airlines - all of which influenced her views on workplaces.

Naomi is a speaker, author, blogger, entrepreneur and LinkedIn Influencer with 1.6 million followers, with whom she shares her insights, experience and observations about business, innovation and success.

Naomi is passionate about great workplaces and her entrepreneurial energy is focused on redii.com, a leadership tool that drives the alignment of teams through recognition and reward. Along with her investments from Season 1 & Season 2 of Shark Tank, Naomi is a keen investor and supporter of the start up community.

In 2015, Naomi released the best seller Live What You Love, and May 2016, saw her newest release Ready To Soar hit the book stores.

Also hear from our WOW guest panelists on how our local movers and shakers have leveraged self-belief for success.

**DATE**  
Sunday 7<sup>th</sup> May 2017

**TIME**  
10.00 - 2.00pm  
(doors open at 9.30am)

**VENUE**  
GV Hotel

**VALUE**  
All inclusive day  
with Lunch  
and beverage included

**TICKETS**  
\$99 per ticket  
\$79.20 WOW Member Price  
\$88 Early bird ticket  
(ends 31<sup>st</sup> March 2017)  
\$880 Table of Ten  
\$770 Corporate Tables  
Bookings through  
Eventbrite.  
Ticket sales end on the  
28<sup>th</sup> April 2017.

**BUY TICKETS NOW**

FOR FURTHER INFORMATION,  
PLEASE VISIT OUR WEBSITE  
[www.wowwomengroup.com.au](http://www.wowwomengroup.com.au)

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